

UPCOMING EDUCATION:

Social Content that Clicks



REGISTER NOW: Monday, August 24



Social media is changing fast and salons who know how to adapt are the ones who stay booked, visible, and in demand.

This 2-hour class is designed to take the overwhelm out of content creation and give you a clear, confidence-building system you can actually stick to.

We'll break down what's working right now, how to create content that attracts your dream guests, and how to use your phone (or camera) to create content that gets views.

What You'll Learn:

- A fresh understanding of what's happening on social media
- List of video ideas you can start filming immediately
- A clear content plan
- Confidence to show up online with purpose

Date: Aug 24th
10:00am – 12:00pm

State Beauty Supply
308 NW Victoria Drive
Lee's Summit, MO 64086



Investment:
\$45

Student Investment:
\$30

ITEM # EDU204

How To Register::

- Contact your DSC
- Visit a store location
- Call 314.423.9599 (press 5)
- Text **CLASS** to 314.916.4150

REGISTER with local store or contact DSC/Salon Consultant:
Chad 816-916-4314, Vonna 816-456-4772, Shelby 660-619-4123 or Tessa 816-501-8857